

# WILLIAM McKINNEY

LIVE EVENT TECHNOLOGY | LED SYSTEMS | AV PRODUCTION | TECHNICAL OPERATIONS

917-624-7564 | Las Vegas, Nevada | LinkedIn: [William McKinney](#)

## PROFESSIONAL SUMMARY

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Live Event Technology and LED Systems professional with hands-on experience supporting large-scale concerts, conventions, corporate events, and entertainment productions throughout Las Vegas. Experienced in LED video systems, audiovisual production, projection, lighting, high rigging, and event technology. Collaborates with production organizations including Production Support Services (PSS), Encore Group USA, Freeman, Purple Tally Productions, and Rock Labor. Production credits span Allegiant Stadium, Las Vegas Convention Center, The Venetian, Mandalay Bay, Caesars Palace, Resorts World, Wynn, Aria, and Caesars Forum. Additional background includes business ownership, independent production support, customer service, and fleet operations.

## CORE COMPETENCIES

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**Live Event Production** Concerts, conventions, corporate events, production support, event technology, AV systems, client requirements, crew collaboration

**Operations & Service** Technical troubleshooting, customer service, fleet readiness, scheduling, maintenance coordination, organization, adaptability

## PROFESSIONAL EXPERIENCE

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### IATSE LOCAL 720 | Audio Visual LED Technician | July 2022–Present

Provide audiovisual and LED production support for concerts, conventions, corporate events, and large-scale productions throughout Las Vegas, collaborating with established production companies and multidisciplinary event crews.

- Support LED video walls, audiovisual systems, projection, lighting, and related technical requirements across diverse live event productions.
- Collaborate with Production Support Services (PSS), Encore Group USA, Freeman, Purple Tally Productions, Rock Labor, and other production organizations.
- Operate and support ROE video walls, Christie projection, LED lighting systems, AV systems, GrandMA3, and related production technologies.
- Contribute to technically demanding productions at stadiums, convention centers, resorts, casinos, and other major Las Vegas venues.
- Adapt to changing production requirements and schedules during setup, event execution, and breakdown.

### DATA SERVICES NETWORK, LLC | Founder | LED & AV Production Support | May 2019–Present

Founded and operate DSN as the professional home for independent LED and AV technician work and freelance production support in Las Vegas.

- Provide hands-on support for LED video systems, ROE video wall builds, panel handling, cabling, signal flow, troubleshooting, and show-ready displays.
- Support AV production needs involving projectors, audio, video, playback, and coordinated technical work for live presentations.
- Contribute across load-ins, changeovers, show calls, strikes, crew coordination, and high-rigging environments.

### MACGEO INTERNATIONAL, LLC | Fleet Operations Manager | December 2022–Present

Manage vehicle fleet operations supporting Turo rentals, with responsibility for fleet readiness, customer coordination, maintenance scheduling, and operational records.

- Coordinate vehicle availability, cleanliness, inspections, maintenance, and overall fleet readiness.

- Manage pickup and drop-off logistics; maintain usage, maintenance, and financial records.
- Support fleet utilization and profitability through organized scheduling and responsive customer service.

## TECHNICAL SKILLS

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**Video & LED** ROE video walls, Christie projectors, AV systems, LED lighting systems

**Lighting & Production** GrandMA3, high rigging

**Audio** Pro Tools HD

**Creative Software** Adobe Premiere Pro CC, Adobe After Effects CC, Adobe Photoshop, Final Cut Pro

**Business Technology** Microsoft 365, Word, Excel

**Credentials** ROE Visual Certified, OSHA 10, forklift trained

## SELECTED PRODUCTION EXPERIENCE

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**Allegiant Stadium** The Rolling Stones; The Weeknd; Karol G; Joe Koy

**Las Vegas Convention Center** National Association of Broadcasters (NAB); Shoptalk Annual; Kohler; SEMA; CES; National Association of Home Builders (NAHB); Nikon

**The Venetian Resort & Casino** Amazon; ServiceNow Knowledge; Zendesk; Hewlett Packard; AWS; Trimble Dimensions; G2E; Money20/20; McDonald's; Oracle; Aristocrat; RE+ Solar; Atlassian

**Mandalay Bay** Domino's Pizza; Google NEXT; Cisco Impact; Fuse

**Caesars Palace** Trauma & Critical Care 2024; TouchNet GS; Walmart

**Resorts World-Hilton** IS-Dev-H-Ops Live; The Summit/Forbes; Hilton

**Additional Venues** SPHERE; Wynn; Aria; The Cosmopolitan; Paris Hotel & Casino; Caesars Forum Conference Center; Waldorf Astoria; Green Valley Ranch Resort & Casino; UNLV Thomas & Mack Center

## EDUCATION & PROFESSIONAL DEVELOPMENT

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**Lincoln University** Business Administration and Management | 2000–2002

**Hope for Prisoners** Emotional Intelligence | 2023

**Chosen for Success** Emotional Intelligence (EQV) | 2022

**CEO Space Graduate Alumni** Business Acceleration | 2015

**Secret Knock Alumni** Seminar, San Diego, California | 2013

## PROFESSIONAL AFFILIATION

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**IATSE** Local 720